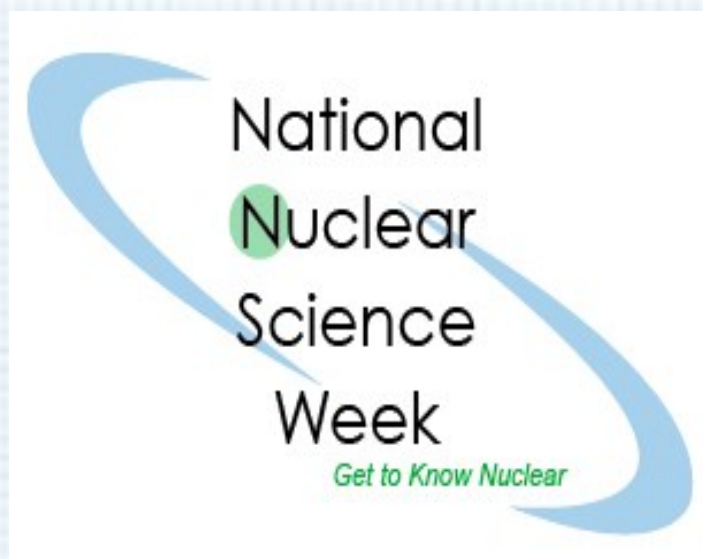


Get to know nuclear.

CELEBRATION GUIDE



January 23– 27, 2011

www.nuclearscienceweek.org



WWW.NUCLEARMUSEUM.ORG

National Nuclear Science Week

CELEBRATION GUIDE

National Nuclear Science Week is designed to recognize the contribution of nuclear science industry, and those who work in it every day. This Celebration Guide is your source to show your involvement and support of National Nuclear Science Week.

Get involved in your community

Host an essay-writing contest for local students on the topic of clean air energy.

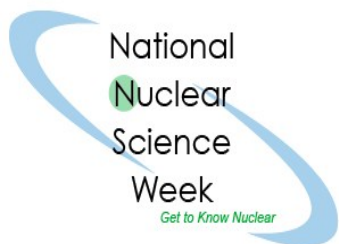
Sponsor a community event during National Nuclear Science Week, such as a walk for charity, a local junior sports team, or a blood drive.

Hang banners or promotional signs around the office announcing National Nuclear Science Week.

Send Public Service Announcements to the local radio and public television stations including the dates and times for all activities for the week.

Select local elementary schools to distribute free samples of items with the National Nuclear Science Week message on them. (Items such as pencils, highlighters, notebooks, etc.)

Ask staff to contribute to a bake sale or garage sale, and donate proceeds to a local charity in recognition of National Nuclear Science Week.



Reach out to the public

Draft a resolution to your city, county council or state government requesting official recognition of National Nuclear Science Week. Make a ceremony, photography, video, or news opportunity out of the proclamation.

Create and distribute a press release alerting local media to your participation in National Nuclear Science Week.

Create new content on your organization's Web site for National Nuclear Science Week.

Launch new products, services or initiatives during National Nuclear Science Week.

Did your practice win an award, reach an important milestone, or add new services? Use National Nuclear Science Week as a springboard to spread the news about your organization.

Take out advertisements in your local newspaper thanking staff for their dedication, and the community for supporting your organization.

Take out advertisements in your local newspaper thanking staff for their dedication, and the community for supporting your organization.

Write a “Letter to the Editor” during National Nuclear Science Week expressing your gratitude to staff and the community while educating others about what your organization does.

Build your outreach around the National Nuclear Science Week themes each day. Let the public know how dedicated you are to the community. Focus on your organization’s history, charity care efforts, staff training programs, and community education initiatives.

Reach out to each other

Have your employee committee host a celebration of National Nuclear Science Week complete with a cake and balloons and door prizes – a perfect way to get through the workweek.

Network with others online – within your company and on social media sites such as FaceBook, Twitter, and LinkedIn. Here, you can meet up with colleagues all over the nation to discuss your ideas and learn what others are doing.

Download resources, post pictures and videos , and let us know how you’re getting involved.

Reach out to other nuclear science organizations in your community, and join forces to take your National Nuclear Science Week celebration bigger, better and more memorable.

Urge industry vendors, consultants and sale representatives to recognize National Nuclear Science Week to help raise awareness of the work with the nuclear science profession.

At your Company or School

During National Nuclear Science Week, highlight your staff recognition program (or create one!) to spotlight those who go above and beyond. Distribute small gifts or hang a “pat on the back” bulletin board in your break area where staff can show appreciation for each other.

Develop a trivia contest and give prizes to staff who demonstrate the most knowledge about your group’s history and community activities.

Volunteer together. Organize a blood drive or community clean-up with the staff.

Invite a guest speaker to visit your facility and share with the staff the vital role that each professional plays in getting the positive message of nuclear science out to the community.

Sponsor group continuing-education programs for staff.

Create a unique company National Nuclear Science Week t-shirt for employees to wear, and take a staff photo to hang in your organization. Take a new photo each year during the observance week.



Professional Society Chapter Ideas

Send cards or e-mails to your members to thank them for being a part of your organization.

Highlight members in your bulletin or newsletter. These are perfect places to show off your chapter's achievements, community commitment and involvement in National Nuclear Science Week.

Hold a membership celebration during National Nuclear Science Week.

Hold your chapter's annual meeting or awards' banquet during National Nuclear Science Week.

Take a picture with the CEO as he signs a company proclamation recognizing National Nuclear Science Week, and the company's commitment to the involvement in the week.

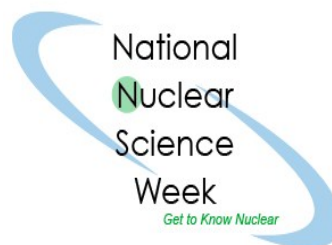
Begin collection member testimonials to share with staff, and other audiences during National Nuclear Science Week.

Launch your "Community Speaking Tour" each January during National Nuclear Science Week.

Have members' children write a description of what their parent does in the nuclear science field and share – yes, read them aloud – during a chapter meeting held during National Nuclear Science Week. Their perspectives are always

humorous and interesting. Send home blank sheets of the National Nuclear Science Week letterhead, and save them in a binder annually.

Whether you are a member of the American Nuclear Society, Science Teachers Association, Nuclear Medicine Society, the Radiology of North America, or any other professional group, here are some ideas you can consider for your chapter locally, regionally or nationally.



For more information on
National Nuclear Science Week,
please visit:

www.nuclearscienceweek.org



601 EUBANK BLVD SE
ALBUQUERQUE, NM 87123
(505) 245-2137

WWW.NUCLEARMUSEUM.ORG