



VISION National Nuclear Science Week advances education, stimulates participation and generates communication that provides insight and visibility for the achievements of the nuclear sciences.

MISSION The mission of National Nuclear Science Week is to coordinate communications and activities that tell the story of the nuclear sciences to members of the public and key stakeholders by promoting understanding and connection to the profession.

GOALS The goals of the National Museum for Nuclear Science and History as the presenting sponsor of National Nuclear Science Week are to support the vision and mission:

- I. To **build a coalition of key industry players** that gain visibility for nuclear sciences through national, regional and local events
 - A. Hold one signature, national event annually
 - B. Hold regional and local efforts
 - C. Coordinate efforts of multiple organizations and individuals
- II. To **demonstrate leadership and generate visibility** by increased participation annually in these categories:
 - Student participation
 - Teacher participation
 - Professional (individual) participation
 - Organization participation
 - Partner participation
 - Public official participation
 - Total events
 - Total individual participation
- III. To house a repository for content and data in support of the week at **NuclearScienceWeek.org**.
 - A. Continue to expand curriculum and other information content for teachers and others to use during the week.
 - B. Capture activities and participation data online providing measurement information to the steering committee for planning and documentation purposes in the Online Activity Center.
 - C. Capture e-mails so that the coalition can grow and communication can be maintained throughout the year.